

What data am I seeing here?:

Blue Array, the UK's most popular and largest SEO agency have gathered data to show what SEO opportunity there is for by comparing you to a key competitor.

The data is from keywords your key competitor is ranking well for, where you're showing very low to no visibility. This 'gap' represents opportunity.



Top 10 weak keywords list

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.



Keyword overlap

Where the circles crossover are commonly shared keywords. Outside of this represents opportunity.



Total search volume of these weak keywords in Google UK

*Number of additional visits per month

*If we achieved an average of pos. #5 in Google UK for these gap keywords for



To discuss this opportunity further, please contact hi@bluearray.co.uk and one of our Directors will be in touch to organise a call at your convenience.