

Tommy Hilfiger Keyword Gap

What data am I seeing here?:

Blue Array, the UK's most popular and largest SEO agency have gathered data to show what SEO opportunity there is for uk.tommy.com. by comparing you to a key competitor.

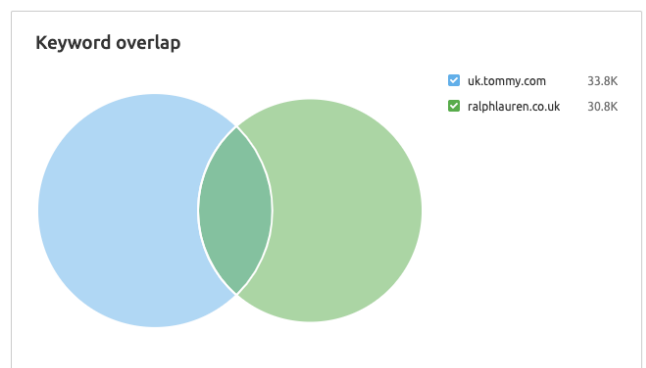
The data is from keywords your key competitor is ranking well for, where you're showing very low to no visibility. This 'gap' represents opportunity.



Top 10 weak keywords list

1. suits
2. baby boy clothes
3. mens underwear
4. jeans for women
5. polo shirts
6. mens polo shirts
7. bags for women
8. hoodies for girls
9. newborn baby clothes
10. mens tracksuit bottoms

Keyword overlap



Where the circles crossover are commonly shared keywords. Outside of this represents opportunity.

Total search volume of these weak keywords in Google UK

1.8m

*Number of additional visits per month

88,000

*If we achieved an average of pos. #5 in Google UK for these gap keywords for Tommy Hilfiger.

For every

£1 you spend p/m we will likely deliver...

£10 in value p/m

To discuss this opportunity further, please contact hi@bluearray.co.uk and one of our Directors will be in touch to organise a call at your convenience.