

# Keyword Gap Analysis for Zego

## What data am I seeing here?:

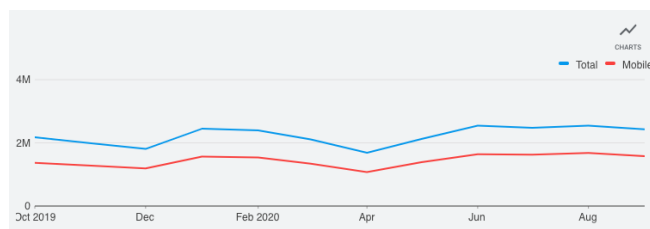
Blue Array, the UK's most popular and largest SEO agency have gathered data to show a sampling of what your head and belly SEO opportunity is for [www.zego.com](http://www.zego.com).

The data below lists all your company's potential keywords, sorted by relevance and level of competition.

### Top 10 keywords by relevance for Zego

1. food delivery insurance uk
2. food insurance for uber eats
3. zego quote
4. hot food delivery insurance
5. takeaway delivery car insurance
6. fast food courier insurance
7. fast food car insurance
8. takeaway delivery insurance
9. insurance for uber eats uk
10. food courier insurance

### 12 month seasonal trends



Total visits per month vs mobile visits per month

### Total search volume of these keywords in Google UK

2,000,000

\*Number of additional visits per month

100,000

\*If we achieved an average of pos. #5 in Google UK for these keywords for Zego.

For every

£1 you spend p/m  
we will likely deliver...

£35 in value p/m

To discuss this opportunity further, please contact [hi@bluearray.co.uk](mailto:hi@bluearray.co.uk) and one of our Directors will be in touch to organise a call at your convenience.