

# Gucci SEO Opportunity



## What data am I seeing here?:

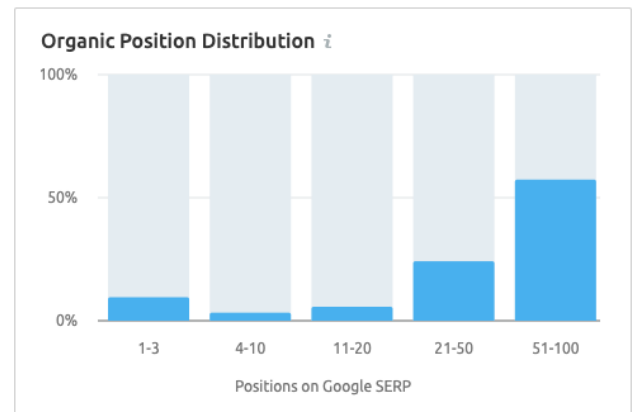
Blue Array, the UK's most popular and largest SEO agency have gathered data to show what your near term SEO opportunity is for gucci.com.

The data is from keywords you're already ranking for, though in positions 11-20 where you're seeing very low or no clicks. This presents clear opportunity or 'low hanging fruit'.

### Keywords list

1. bucket hat
2. gold ring
3. silver bracelet
4. silver necklace
5. gucci bamboo
6. designer belts
7. silver ring for men
8. mens designer belts
9. scarves for women
10. brooch

### Keyword positions



These are your average keyword positions in Google UK

Total search volume  
of keywords #11-20  
in Google UK

1.5m

\*Number of additional visits per month

70,000

\*If we achieved an average of pos. #5  
in Google UK for Gucci.

For every

£1 you spend p/m  
we will likely deliver..

£7 in value p/m